

GRAACE

LUXEMBOURG-BONNEVOIE



"IF YOU CAN DREAM IT,
YOU CAN DO IT."

—

ENZO FERRARI, "IL COMMENDATORE" (1898-1988)



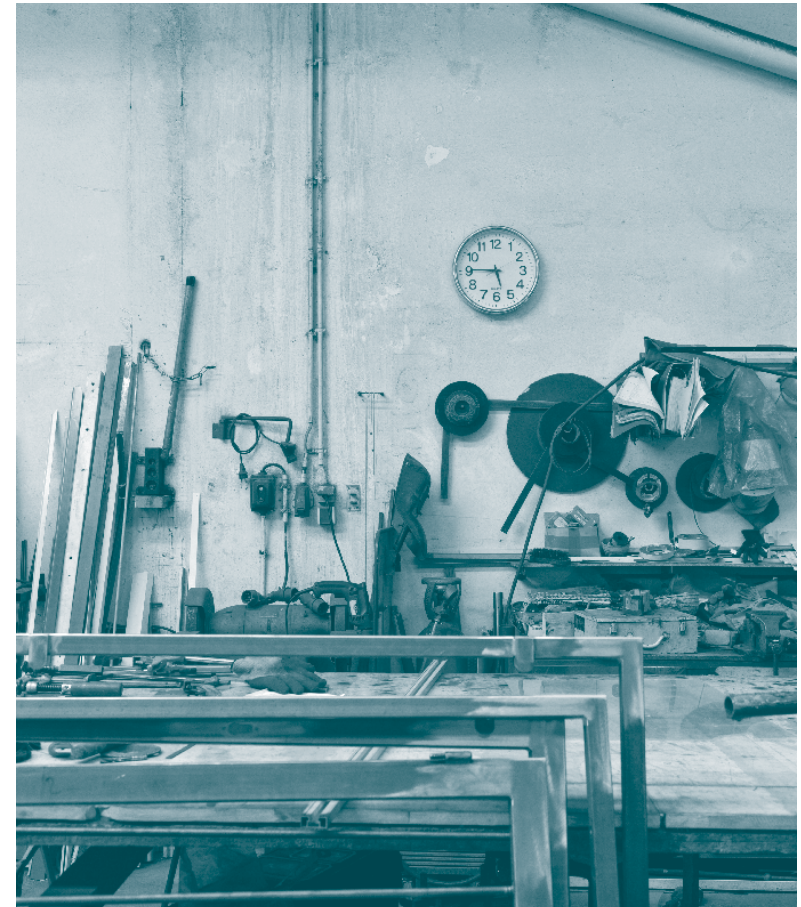
THE HISTORY OF THE PLACE

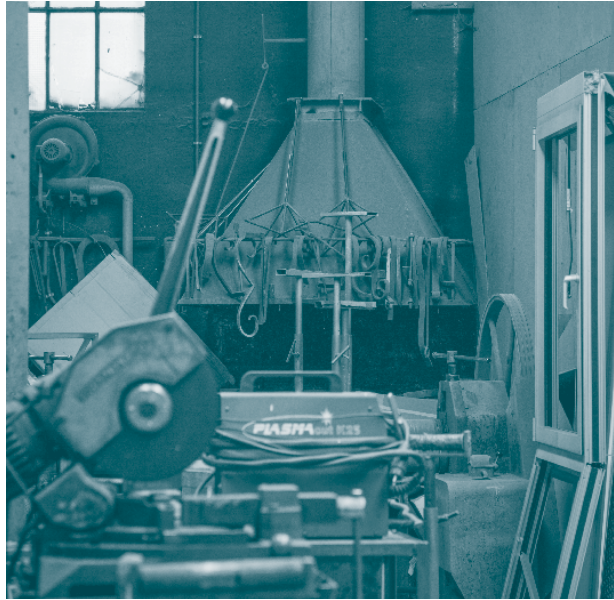
In the 1950s, the economy was booming. The first half of the century had been hard, punctuated by periods of general poverty and two world wars. But, things had finally taken a turn for the better. People embraced this new world of opportunities.

The coal industry, and many others, underwent a period of rapid growth. People had money to spend. The new generation wanted a lifestyle that reflected their hard-won freedom. A television, for example, was a must-have around this time. A visit to the cinema, or a tour around one of the new departments stores, were a favorite activities.

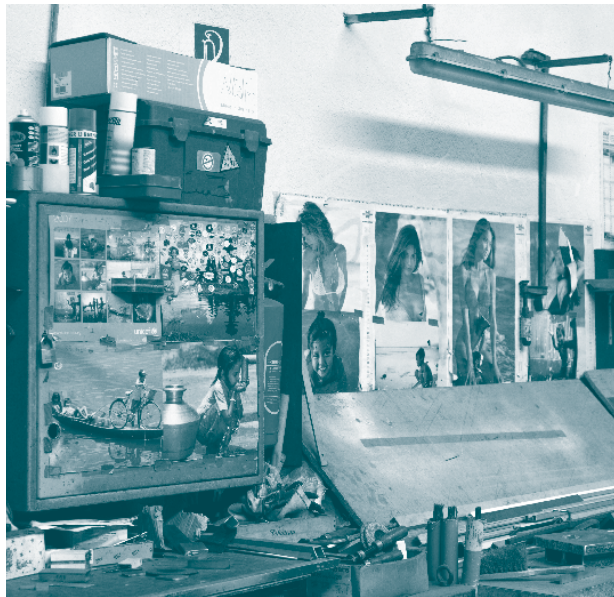
In Luxembourg, too, people got busy, constructing the architecture that would house the city's growing population and the many new businesses springing up. Work was going on everywhere you looked. From prestige projects like the Theatre of Luxembourg City, which you can still visit today, to residential projects of all shapes and sizes.

It was in 1955, amid these optimistic times, that the Graas family built an industrial complex to host their metalworking business. A modern structure, equipped with large open spaces for their materials and the structures they produced.





There was no need for warm or pleasant touches, outside or inside. Functionality guided the construction. A frame of steel, handsomely proportioned entry doors, and windows partly constructed from glass bricks mark the main hall. The offices, on the first floor, took only enough space as was absolutely necessary, leaving as much volume to the main hall as possible.



In 2012, Steve Krack discovered the Graas building and bought the entire complex, immediately grasping its potential as a hotel. Renovations began in 2017. The new owner carefully selected some key construction materials, setting them aside to become emblematic of the lovingly restored building. The front and rear elevations of the building, for example, have been dressed with bricks reclaimed from the main engineering halls. The red brick accents which catch the eye here and there give new life to the walls of houses demolished in the Province de Luxembourg, in Belgium.



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It was clear from the beginning that the planning and permissions would take some time. But Steve Krack judged the building too special to leave it empty.

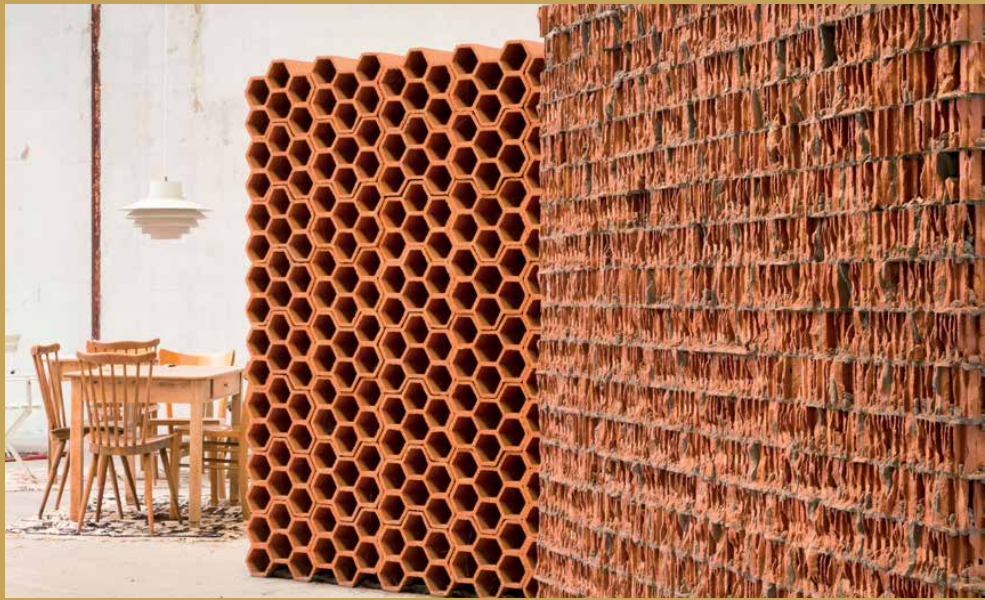
So, following many discussions, coffees and beers with his friend Silvano Vidale, they decided to create a temporary exhibition space. Inviting 14 architects and designers to each create a pavilion within the main hall, L'Amicale des Amis was born.

The pop-up show, which opened in December 2014, was a great success. The complete creative freedom of the projects, the personality of the 14 creators and diversity of materials they used, accomplished something truly unique.

L'Amicale des Amis was distinguished in 2015 with a Prix honoraire at the Luxembourg Architecture Awards.



L'AMICALE DES AMIS





AMICALE DES AMIS



THE SPIRIT OF GRAACE

GRAACE



The name Graace is clearly an homage to the former owners, the Graas family, but it also reflects the aesthetic passion of the new proprietor, Steve Krack. Steve Krack is a self-taught architect and lifestyle property developer. Graace is a perfect embodiment of his approach, his values and his philosophy.

Steve has a knack for seeking out authentic, hidden, architectural gems in the historical and central quarters of Luxembourg City. But, where others would demolish and construct anew, Steve sees the potential for transformation. To make this work requires a concept, and here, Steve Krack is uncompromising. He is committed to every detail, investing himself and his resources, with passion. You can feel his great enthusiasm and devotion in every one of his projects.

Graace is not only Steve Krack's largest project to date, it's also the most complete expression of his vision. He has put his heart and soul into this building, taking the time to make it a genuine showpiece.

Exploring the building's possibilities with events such as L'Amicale des Amis gave Steve the opportunity to fine-tune his plans for Graace, along the way creating an aura of anticipation for the launch of the project. Everybody who saw the exhibition will be eager to discover Graace.





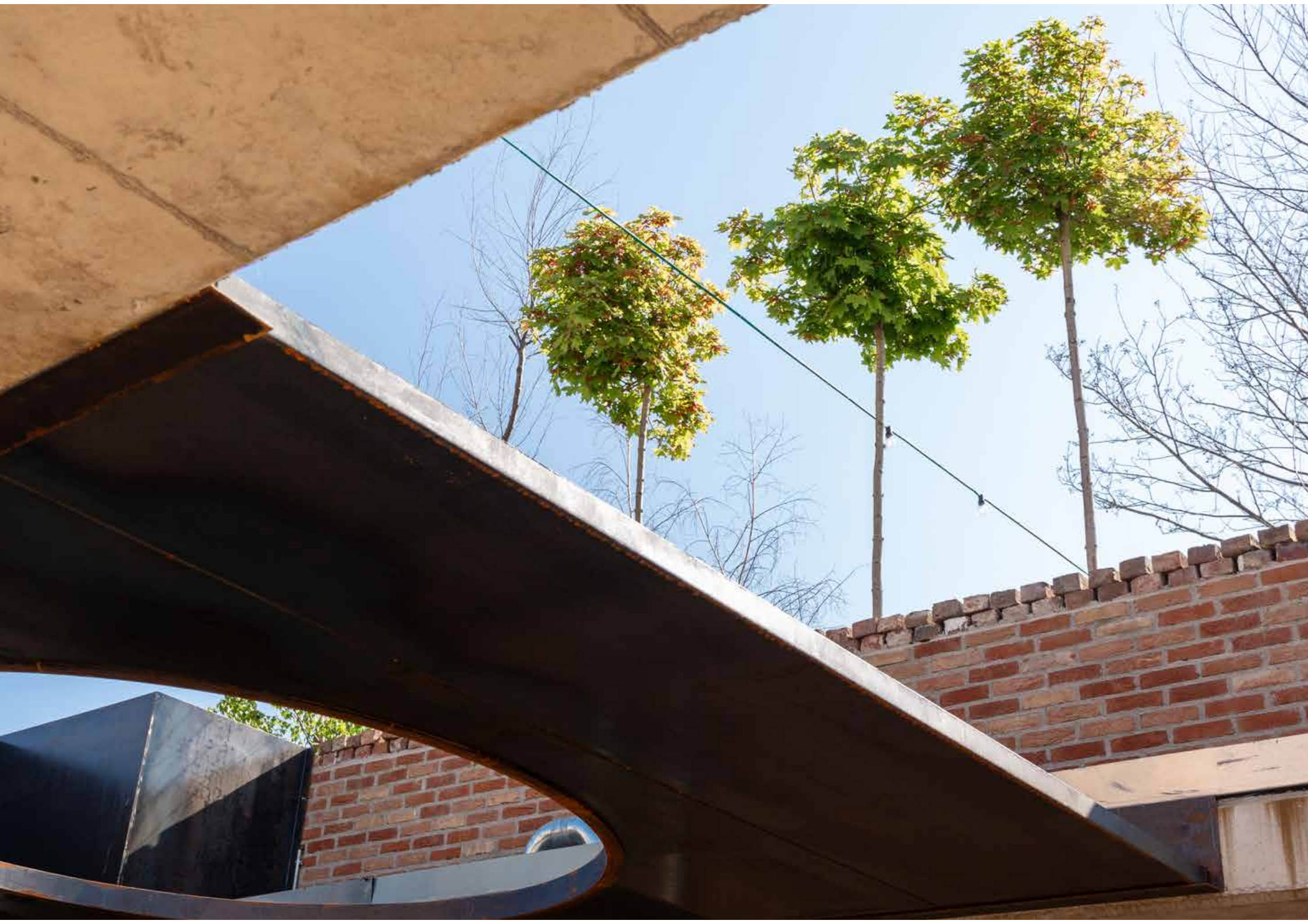
GRAACE





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LUXEMBOURG BONNEVOIE



Graace is situated in Bonnevoie, the most populous quarter of Luxembourg City. The district is marked by colorful houses and small streets. It's home to a young, cosmopolitan community.

In the neighbourhood around Graace, you could spend many happy hours exploring the wonderful little restaurants and bars, which truly reflect the multicultural character of Bonnevoie. Italian pasta, Thai curry or a Luxembourgish Bouneschlupp? Just follow your nose. A stroll away you'll find a bakery, dry cleaners and a local bio store. Bonnevoie has everything you could need during your stay in the area.

If you do choose to leave Bonnevoie, you'll find it easy to get around. Just 5 minutes away is Luxembourg's central railway station and the city center is a short bus ride - that is, if you don't feel like the 15-minute walk to get there. And, by the way, public transport is free in Luxembourg.

On your way to the railway station, you will pass The Rotondes, two former locomotive sheds, that have found a new lease of life as a vibrant cultural center, showcasing the performing arts, exhibitions, concerts and other inspiring events.

The pedestrian bridges crossing the railway tracks bring you directly to the so-called "Garer Quartier", known for its lively environment and streets of interesting shops. Before you is the Petrusse parc and not far away, along the Avenue de la Liberté, you can marvel at the majestic architecture of years gone by.





OUR OFFER



Graace has 28 rooms, each conceived as a private studio, offering the perfect stay for international, urban architecture lovers. The comfort of your stay is important to us. We believe that things like a perfect bed, a large shower, secure internet connection and a delicious, balanced breakfast are things you can take for granted at a good hotel.

For us, minimalism and functionality, are the currency of true comfort. The space of each room is separated in living, sleeping and shower zones, giving you the freedom to focus, luxuriate and relax.

What makes Graace truly different is that we offer a fully rounded experience. We invite you to discover and share a green, serene spot where you probably would not look for one - just minutes from the sophisticated comings and goings of Luxembourg City's historic center.

Stepping through the dark, steely gates, an atmosphere of green calm embraces you, gently disconnecting you from the rush and noise of the city.

Once settled, if you want to leave the comfort of your room, there's plenty to see. Take a stroll beneath the garden's impressive trees, sit back and enjoy the calm of a natural setting on the backyard patio, or meet with other guests in the private roof garden.











Rooms

28 rooms (16 on the ground floor, 12 on the 1st floor), separated living, sleeping. Shower in each room, iPad with TV function, high security internet.

Breakfast

Breakfast: fresh and tasty fruits, juices; bread, pastries and cakes prepared and provided by local artisans.

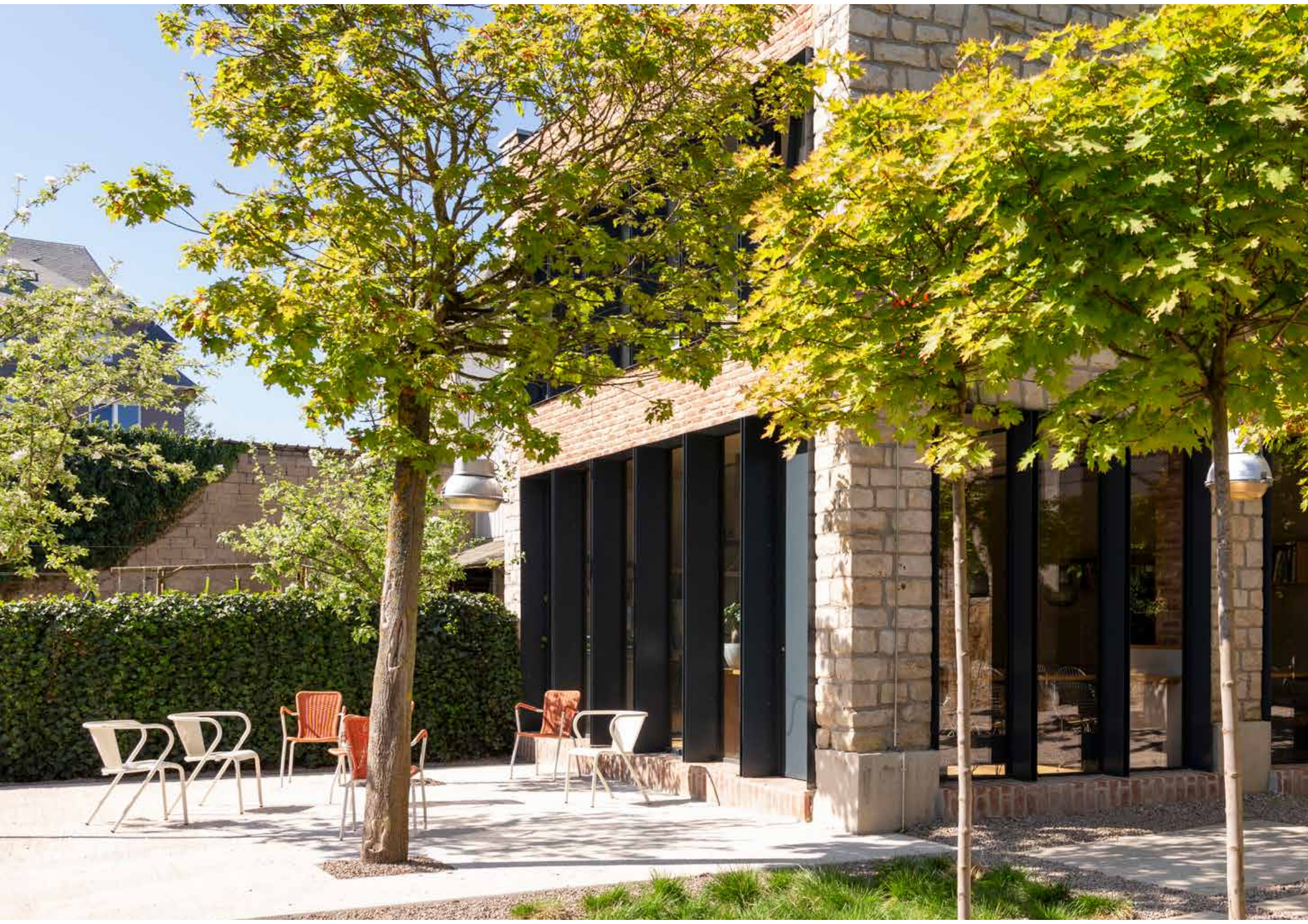






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Edition 2020

Copywriting: Heike Fries/Mark Penfold
Design: Vidale-Gloesener
Photos: Patty Neu





